

Eircom is driven by innovation and has a passion for the future, just like you! We are a dynamic company and are constantly looking for new ways to improve our products and service offerings.

As the incumbent fixed-line telecommunications provider, eircom has the most extensive fixed-line telecommunications network in Ireland in terms of both capacity and geographic reach. The company has over 1.2 million customers and provides a comprehensive range of advanced voice, data and internet services to the residential, business and enterprise markets. We provide and integrate a full range of communications products and services that connects Ireland to the world.

Our success is based as much on our future friendly team as the innovative internet, voice, data and wireless products and solutions we offer. We believe that you will find our high-performance culture personally fulfilling & professionally challenging. Does this sound like something you want to be a part of?

Position Overview:

Reporting to the Communication Innovation Manager the Strategy Specialist – Fixed&FMC Specialist will be the recognised product strategy expert within the product strategy team in fixed network and fixed-mobile-convergence (FMC) product and market evolution, with a time horizon of up-to 36 months into the future.

This position will be located in our offices in Heuston South Quarter.

Responsibilities:

- With strong industry knowledge, the Fixed & FMC Specialist will champion and lead the development of product strategy for Consumer and Small Businesses markets, in the specific areas of fixed network and FMC evolution, with the key goal of enhancing and strengthening the Eircom Group's competitiveness.
- Develop, maintain and publish agreed product development roadmaps (for fixed network and FMC products) in conjunction with market facing units
- Become the go-to person for the product roadmap in this area, with a strong focus on time horizon of 12 to 36 months into the future.
- Work with market facing units and product managers to analyse market trends, identify requirements for customer segments, and assess the current and future competitive landscape
- Support market facing units in identification and assessment of competitive product strategies.
- Gather stakeholder requirements, assessing these requirements against agreed product strategies and work with market facing units to prioritise developments.
- Provide product consulting to other areas of the business.
- Work with market facing units and with Group Technology to assess and recommend infrastructural or process investment to ensure investments are leveraged across eircom group
- Ensure that the product strategy and roadmap is aligned with Group Technology future network evolution planning, capacity and architecture.

- Maintain up to date knowledge on evolving products, technologies, and markets, to drive development of product strategy.
- Develop and implement, in co-operation with Product Managers, best-in-class processes and methodologies to ensure efficient product definition and development and successful product launches.

Required Knowledge and Experience:

- Minimum of 8 years industry experience with at least 3 years in a product or product marketing roles.
- Excellent communication and presentation skills.
- Proven ability to influence cross-functional teams.
- Expert knowledge of fixed voice/fixed BB products and technology.
- Strong knowledge of mobile products and technology.
- Strong knowledge of FMC developments worldwide.
- Must possess a strong blend of business and technical acumen.
- Relevant primary or post-primary degree.

To Apply:

To apply for this position please send a CV to recruit@eircom.ie and quote the job title in the subject line.